

# Kaileigh Grieb

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## EDUCATION:

**Endicott College**, Beverly, MA

May 2025

*Bachelor of Science in Communication/Digital Media*

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## RELEVANT EXPERIENCE:

**USA Baseball**, Cary, N.C.

May 2025 - August 2025

*Communications / Social Media*

- As a Communications and Social Media Intern with USA Baseball, I wrote and published feature stories, game recaps, and player highlights for the website. I managed social media accounts like Instagram, Twitter, and TikTok, creating engaging content to promote teams and events. I provided live event coverage with real-time updates and graphics, maintained brand voice, and conducted player and coach interviews to support editorial storytelling and boost audience engagement.

**Duke University Athletics**, Durham, N.C.

August 2024 - December 2024

*Communications / Creative Services Intern*

- Played a key role in both content creation and media coordination. Tasks included transcribing quotes from press conferences, sending out weekly reports, and developing digital programs for home events.
- Worked closely with staff to identify engaging human-interest stories and contributed to writing and editing efforts for various media pieces.

**D1 Baseball**, Remote

February 2024 - June 2024

*Editorial / Writing Intern*

- Dedicated 10-12 hours per week to remotely editing D1 Baseball articles on WordPress, ensuring accuracy, clarity, and adherence to editorial guidelines. I also curated weekly newsletters, conducted research on college baseball developments, and crafted engaging narratives for our subscribers.
- Managing D1 Baseball's Twitter account, I promoted content and fostered an active online community.
  - Spearheading the "Top 10 Plays", a weekly showcase highlighting the most spectacular moments from collegiate baseball action. This involved scouring through hours of footage, carefully selecting the most impressive plays, and crafting captivating descriptions to accompany each highlight.

**Cape Cod Baseball League**, Cape Cod, MA

October 2022 - August 2024

*Feature Writer / Journalist*

*2024 League Senior Writer*

January 2024- August 2024

- During my time with the Cape Cod Baseball League, I immersed myself in baseball journalism, crafting engaging stories, conducting insightful interviews, and reporting on the league's dynamics. I relished writing feature articles that delved into the personalities and stories of players, coaches, and fans. Whether profiling a rising star, exploring team challenges, or capturing game day atmospheres, I approached each assignment with enthusiasm and creativity.
  - Explored various writing styles, from narrative-driven features to concise game recaps, honed my skills as a writer, and deepened my appreciation for the rich stories within baseball. It was a privilege to share the league's passion and excitement with its fans.