

Kaileigh Grieb

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EDUCATION:

Endicott College, Beverly, MA May 2025
Bachelor of Science in Communication/Digital Media - Journalism

RELEVANT EXPERIENCE:

James Madison Athletics, Harrisonburg, V.A.

Communications Assistant (Football, Womens Baskeyball, Softball)

- Create social media and written content for JMU Football and Softball, highlighting team culture beyond the scoreboard.
- Deliver real-time game-day coverage, features, and digital storytelling to drive fan engagement.
- Collaborate with coaches, student-athletes, and athletics staff to ensure brand-aligned messaging.
- Capture behind-the-scenes and postseason moments to showcase program identity and competitiveness.
- Elevate program visibility and national exposure through strategic content creation.

USA Baseball, Cary, N.C.

May 2025 - August 2025

Communications / Social Media Intern

- Wrote and published feature stories, game recaps, and player highlights for the website.
 - Managed social media accounts like Instagram, Twitter, and TikTok, creating engaging content to promote teams and events
- Provided live event coverage with real-time updates and graphics, maintained brand voice, and conducted player and coach interviews to support editorial storytelling and boost audience engagement.

Duke University Athletics, Durham, N.C.

August 2024 - December 2024

Communications / Creative Services Intern

- Played a key role in both content creation and media coordination. Tasks included transcribing quotes from press conferences, sending out weekly reports, and developing digital programs for home events.
- Worked closely with staff to identify engaging human-interest stories and contributed to writing and editing efforts for various media pieces.

D1 Baseball, Remote

February 2024 - June 2024

Editorial / Writing Intern

- Dedicated 10-12 hours per week to remotely editing D1 Baseball articles on WordPress, ensuring accuracy, clarity, and adherence to editorial guidelines
- Curated weekly newsletters, researched college baseball developments, and crafted engaging narratives for our subscribers.
- Managing D1 Baseball's Twitter account, promoted content, and fostered an active online community.
 - Spearheaded the "Top 10 Plays", a weekly showcase highlighting the most spectacular moments from collegiate baseball action. This involved scouring through hours of footage, carefully selecting the most impressive plays, and crafting captivating descriptions to accompany each highlight.

Cape Cod Baseball League, Cape Cod, MA

October 2022 - August 2024

Feature Writer / Journalist

2024 League Senior Writer

January 2024- August 2024

- Crafted engaging stories, conducted insightful interviews, and reported on the league's dynamics.
- Wrote feature articles that delved into the personalities and stories of players, coaches, and fans.
 - Profiled rising stars, explored team challenges, and captured game day atmospheres.
 - Explored various writing styles, from narrative-driven features to concise game recaps, honed in on skills as a writer.